Innovation is a word that TV Lift makers toss around like there's no tomorrow. But unless a TV Lift is truly groundbreaking, it's merely new, and tomorrow's just another day. For over 15 years, American TV Lift has pioneered breakthroughs in performance, safety and style. We've raised the standards of what owning a TV Lift is, to a higher level of luxury. When you expect the best, American TV Lift defines the best.



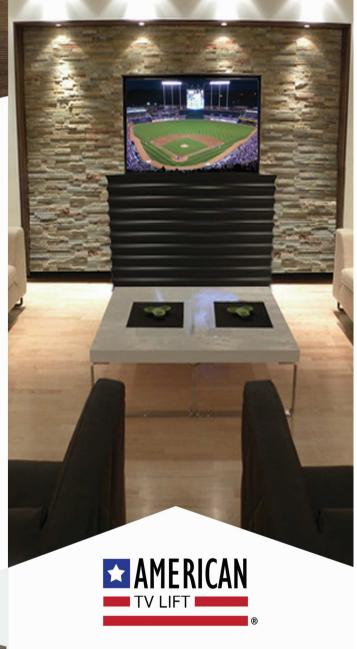
When you stand before one of our handcrafted TV Lift systems for the first time, you know you've found something unique. Our countless firsts have proven lasting, making American TV Lift an ever-brightening beacon of inspiration for all TV Lift providers, from our unparalleled technology to our undeniable style. Quite simply, there are no substitutions when it comes to this level of perfection you deserve.





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LIFTING STYLE TO A HIGHER LEVEL



## **ABOUT US**

The mission of American TV Lift has always been simple: To advance every standard by which all TV Lifts are measured, and to lift style to a higher level. Year after year for over 15 years now, the American TV Lift TV Lift system has been at the forefront of innovation, the pinnacle of luxury, and the champion of style - all through the depth of its engineering, and the breadth of its flexibility.

- State-of-the-art Igus Cord Management System keeps your cords tangle free and safe from damage for years to come.
- Engineered to perfection, offering the longest lasting ATL System backed by the longest warranty in the industry, a full 12 years.
- High quality sound options from brand names who deliver truly epic sound, Yamaha, Sonos, and many more.
- Fully integrated voice command control with the use of Amazon Echo Dot and the Logitech Harmony Hub systems.
- Can support any size TV from 32" all the way to 170" with both the standard pop up lift or the ATL exclusive low profile flip up lift.

## **OUR FEATURES**

With endless design options at your fingertips, designing the perfect TV Lift system has never been easier. A wide range of top quality woods and an unmatched library of color choices, your TV Lift can be as unique as you are and itself become a work of art for any living space. With multiple viewing, sound, and control options, year after year, American TV Lift innovation previews what other TV Lifts might be in the future - by doing it for you today.